



LEGAL BULLETIN #15/2020

March 9, 2020

MSADA SEMINAR: CYBERSECURITY AND IT COMPLIANCE

HOW SAFE DO YOU THINK YOUR DEALERSHIP "IT" SYSTEM IS?

WHO IS HACKING INTO YOUR SYSTEM? ARE YOUR CUSTOMERS' DATA PROTECTED?

Thursday, March 12, 2020, Dedham Hilton Hotel, Dedham, MA, 9:00-11:00 a.m.

Register Today - Complimentary Registration for Member Dealers and Key Managers

The number one threat to small businesses here and across the country is cyber-crime. Did you know that almost 70% of small businesses that suffer a cyber-attack will close operations within one year after suffering that criminal breach?

Do you think your dealership and your IT operations are immune from the daily threat cyber criminals pose to your commercial viability? If you do, you are whistling past the grave yard.

To help our member dealers get a handle on this growing problem in today's computer-driven, wireless economy, MSADA with our accounting partner O'Connor & Drew will be hosting a seminar on Thursday, March 12, 2020, 9:00-11:00 a.m., at the Dedham Hilton Hotel, 25 Allied Drive, Dedham.

Join us as Michael Hammond, Partner, IT Audit and Security, O'Connor & Drew, P.C. will discuss the crushing effect cybersecurity has on US businesses, including his observations from dealerships he has been working with over the last several years. Technology is a key driver for business operations and sustained profit and, without proper awareness and action, companies are falling behind and closing up shop. Michael will provide insight into the cybersecurity requirements of US regulations with respect to data security, emerging data privacy laws, and the siphoning of US intellectual property by foreign countries.

REGISTER TODAY:

Time & Place: Thursday, March 12, 2020
9 a.m. - 11 a.m.
Continental Breakfast at 8:30 a.m.

Dedham Hilton Hotel
25 Allied Drive
Dedham, Massachusetts

Who Should Attend? MSADA Members and Their Key Managers - Complimentary Registration



Please register these individuals for the Cybersecurity and IT Compliance Seminar and breakfast:

Name	Company	Position	E-Mail Address
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- I/We will attend the breakfast that begins at 8:30 a.m.: YES/# NO
- I/We will attend the MSADA Seminar at 9 a.m.: YES/# NO

Company _____

Submitted by _____

Address _____ City _____ State _____

Zip _____

Phone _____ E-mail _____

PLEASE MAIL OR FAX THIS FORM TO JEAN FABRIZIO BY MARCH 11

Mail to: MSADA, One McKinley Square, 6th Floor, Boston, MA 02109

Fax to: (617) 451-9309

MSADA - YOUR DEALER ANSWER PLACE

If you have any questions regarding this bulletin, please contact Robert O'Koniewski, Esq., MSADA Executive Vice President, by e-mail at rokoniewski@msada.org, or Peter Brennan, Esq., MSADA staff attorney, by e-mail at pbrennan@msada.org, or either by phone at (617) 451-1051.