



BULLETIN #39/2020 APRIL 8, 2020

_CORONAVIRUS UPDATE #25

**NADA DEALERSHIP LIFELINE WEBINAR SERIES CONTINUES ON
THURSDAY, FRIDAY**

OSHA ISSUES COVID-19 GUIDANCE TO EMPLOYERS

[This bulletin supplements our previous bulletins #11 and #16 through #38 on this subject matter. These bulletins are intended to be cumulative so we can avoid repeating the same information.]

NADA Dealership Lifeline Webinars Continue This Week - Focus on Saving Dealerships

Cash flow, profit protection, service operations, slowing sales, and an unemployment rate of 4.4%: every aspect of the dealer business is affected by COVID-19. The NADA Dealership Lifeline Series is an initiative to help local dealerships navigate business and regulations in the Coronavirus environment.

Descriptions of this week's remaining webinars and registration links are below. All webinars will include time for Q&A and be recorded for those who cannot attend live. Space is limited, so register today!

Recordings of all Dealership Lifeline Webinars to date are available to NADA and ATD members on the NADA website, nada.org.

THURSDAY, APRIL 9, 2020 – 1pm-2pm ET

Managing Service Operations: Making it through the COVID-19 Pandemic

Presented by: Bob Atwood and Larry Hourcle, NADA Academy Instructors

Join NADA Academy instructors Bob Atwood and Larry Hourcle as they discuss managing your service department operations during this time of need. This webinar will include best practices for keeping your employees and customers safe and an opportunity to keep your business open. [REGISTER](#).

FRIDAY, APRIL 10, 2020 – 1pm-2pm ET

The Best Ideas from NADA 20 Groups: In Times of COVID-19 Pandemic

Presented by: Tim Gavin, NADA 20 Group Dealership Management Consultant

Join NADA 20 Group Dealership Management Consultant Tim Gavin as he goes through best ideas on business development, digital and traditional marketing, new vehicle sales, service operations, and used vehicle sales during these unprecedented times. [REGISTER](#).

OSHA Issues Guidance to Employers During COVID-19



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The Occupational Safety and Health Administration issued guidance and communication tools to help employers address the pandemic, including:

- [Guidance](#) on preparing workplaces;
- A chart outlining safety steps based on [worker exposure risk](#); and
- New animated videos for tips on [social distancing](#) and [disinfecting workplaces](#).

NADA's Quick Links to Resources You Need Today

- [NADA's updated CARES Act FAQs](#) include information on the Paycheck Protection Program. The FAQs incorporate the new guidance on PPP loans and information on SBA Economic Injury Disaster Loans, tax provisions and changes to unemployment assistance. For more information on the PPP, see the [SBA's PPP webpage](#).
- NADA's [FAQs on the federal emergency employee leave mandates](#) reflect the Department of Labor's new [temporary rule](#) and revised [guidance](#). Know what employees need to qualify for paid sick leave, childcare leave, and the records dealerships must keep.

NADA is promoting the benefits of local dealerships across the country. If you have a story about how your dealership is helping your community, send it to publicaffairs@nada.org and we'll help you tell it.