



## **BULLETIN #40/2020 APRIL 9, 2020**

### **CORONAVIRUS UPDATE #26**

**NADA DEALERSHIP LIFELINE WEBINAR SERIES CONTINUES ON FRIDAY**

**BAKER ADMINISTRATION IMPLEMENTS UI BENEFITS PROGRAM  
CREATED BY CARES ACT**

*[This bulletin supplements our previous bulletins #11 and #16 through #39 on this subject matter. These bulletins are intended to be cumulative so we can avoid repeating the same information.]*

#### **NADA Dealership Lifeline Webinars Continue Tomorrow - Focus on Saving Dealerships**

Cash flow, profit protection, service operations, slowing sales, and an unemployment rate of 4.4%: every aspect of the dealer business is affected by COVID-19. The NADA Dealership Lifeline Series is an initiative to help local dealerships navigate business and regulations in the Coronavirus environment.

Description of this week's remaining webinar and registration link is below. All webinars include time for Q&A and are recorded for those who cannot attend live. Space is limited, so register today!

Recordings of all Dealership Lifeline Webinars to date are available to NADA and ATD members on the NADA website, [nada.org](http://nada.org).

**FRIDAY, APRIL 10, 2020 – 1pm-2pm ET**

#### **The Best Ideas from NADA 20 Groups: In Times of COVID-19 Pandemic**

*Presented by: Tim Gavin, NADA 20 Group Dealership Management Consultant*

Join NADA 20 Group Dealership Management Consultant Tim Gavin as he goes through best ideas on business development, digital and traditional marketing, new vehicle sales, service operations, and used vehicle sales during these unprecedented times. [REGISTER](#).

#### **State Announces Implementation of Unemployment Benefits from Federal CARES Act**

The Baker Administration today announced details for the initial implementation of federal unemployment benefits under the CARES Act, the federal based COVID-19 relief package. The CARES Act, enacted on March 27, will be administered by the states.

Today's announcement reflects the first set of partial guidance that the Commonwealth will immediately implement to support unemployed workers. The Department of



will immediately implement to support unemployed workers. The Department of Unemployment Assistance (DUA) is moving swiftly to implement the new benefit programs and awaits additional guidance from the federal government for the remainder of benefits authorized by the CARES Act.

Understanding the great urgency of Massachusetts residents to access these benefits, DUA issued new guidance, accessed [here](#), to instruct all residents of what actions they can take now. The program includes Federal Pandemic Unemployment Compensation (FPUC) for individuals currently collecting benefits from regular unemployment compensations (this is the extra \$600 per week per individual program the feds are handing out through the states) and the Pandemic Unemployment Assistance (PUA) program for individuals not covered under traditional unemployment insurance (self-employed, gig economy workers, etc.).