



BULLETIN #103/2020
July 20, 2020

***TIME* DEALER OF THE YEAR NOMINATION PROCESS NOW
OPEN**

SUBMIT YOUR NOMINATION TODAY

NOMINATIONS DEADLINE: FRIDAY, JULY 31

Who Do You Know that Deserves to be Massachusetts Dealer of the Year for 2021?

It is that time of the year again.

The highest honor bestowed on a dealer each year at the NADA convention (New Orleans, January 21-24, 2021) is the ***TIME* Magazine Dealer of the Year Award (TDYA)**.

The process begins with nominations from each state. At MSADA we consider the state nominee so important that he or she is also designated as the "Massachusetts Dealer of the Year".

Please help by nominating candidates for selection as the Massachusetts TDYA. Here are the qualities that the judges at the national level are looking for:

- Community service: This can be civic, political, educational, or philanthropic. The more personally involved the dealer is, the better.
- Industry leadership: This can be state or national association leadership, or involvement in dealer councils.
- Quality businessperson: This means success as a dealer measured by awards, commitment to customer service, and profitability. But success is measured relative to dealership size by using benchmarks. Both large and small dealerships have been finalists or won the national TDYA.

A dealer may nominate him/herself or another dealer. Since your association's leadership does the selection at the state level, the members of the MSADA Executive Committee are not eligible (President Chris Connolly, Vice President Charles Tufankjian, Treasurer Jack Madden, Clerk Steve Sewell, NADA Director Scott Dube, and At-Large Members Jay Dillon and Frank Hanenberger), nor are the TDYA Recipients for the last four years (2020, Ray Ciccolo; 2019, Don Sudbay, Jr.; 2018, Frank Hanenberger; and 2017, Gary Johnson).

Please give this your careful consideration and respond promptly via e-mail to MSADA Executive Vice President Robert O'Koniewski at rokoniewski@msada.org.

Nominations must be received at our office by Friday, July 31. Thank you for your assistance on this matter.

MSADA - YOUR DEALER ANSWER PLACE



If you have any questions regarding this bulletin, please contact Robert O'Koniewski, Esq., MSADA Executive Vice President, by e-mail at rokoniewski@msada.org, or Peter Brennan, Esq., MSADA staff attorney, by e-mail at pbrennan@msada.org, or either by phone at (617) 451-1051.