



## **BULLETIN #78/2020 JUNE 1, 2020**

### **\_CORONAVIRUS UPDATE #64**

#### **GOV. BAKER ISSUES PRELIMINARY SAFETY STANDARDS FOR RETAIL FOR PHASE TWO RE-OPENING; NO DATE SET FOR PHASE TWO RE- OPENING**

#### **NADA DEALERSHIP LIFELINE WEBINARS FOR THIS WEEK**

#### **MASSACHUSETTS COVID-19 DAILY TRACKER**

*[This bulletin supplements our previous bulletins #11 and #16 through #77 on this subject matter. These bulletins are intended to be cumulative so we can avoid repeating the same information.]*

#### **Preliminary Safety Standards and Checklist for Retail Businesses**

Today the Baker-Polito Administration posted on the state's COVID-19 website preliminary safety standards for retailers, such as auto dealership sales showrooms, to follow once they are re-opened in phase two of the governor's economy re-opening plan.

This is a preview of the mandatory safety standards, recommended best practices, and a checklist for retail businesses which will govern in-store browsing and transactions. The topics covered include social distancing, hygiene protocols, staffing and operations, and cleaning and disinfecting.

These workplace safety standards for retail businesses are posted in advance of the governor's initiation of phase two to allow businesses time to prepare to operate in compliance with these mandatory health and safety standards.

Governor Charlie Baker will initiate phase two of the re-opening plan by formal Executive Order and only following a careful review of public health data.

Under the governor's four-phase re-opening plan announced on May 18, there is a possibility that the earliest phase two could commence is June 8.

This bulletin contains several links with the important information, below. There is considerable information here; we have previously provided you pieces when originally made available. Please use the links to obtain the information and documents needed to be ready for the mandatory safety standards for re-opening showrooms under phase two.

Governor Baker's June 1, 2020, Phase Two Re-Opening Executive Order: click [here](#).

"Safety Standards and Checklist: Retail Businesses": click [here](#).

"Retail Businesses Protocols Summary" pdf document: click [here](#).



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“Retail Businesses Checklist” pdf document: click [here](#).

“Guidance for Industries on the Re-opening Plan, as of June 1, 2020”: click [here](#).

### **NADA Dealership Lifeline Webinar Series for This Week**

NADA will conduct the following webinars this week:

- **Tuesday, June 2, 1pm-2pm ET:** [\*Optimize Your Digital Showroom for a Frictionless Shopping Experience\*](#). Jim Dodd, NADA 20 Group consultant, will discuss best practices to help you identify where your digital showroom underperforms and what you can do to provide a frictionless shopping experience.
- **Wednesday, June 3, 1pm-2pm ET:** [\*Preparing Your Parts Department for After COVID-19\*](#). Andreas Ronneseth of RevolutionParts and Garry Ricci of Quality Dealerships will discuss how digital parts commerce can help dealerships during and after a crisis.
- **Thursday, June 4, 1pm-2pm ET:** [\*The Future of Dealer Technology: Leading Innovation in Automotive\*](#). Mike Trasatti, CEO of DealerBuilt, will discuss how business leaders are developing short- and long-term technology strategies to deliver superior customer experiences, optimize spend on enterprise technology and drive alignment and continuity across their organizations.
- **Friday, June 5, 1pm-2pm ET:** [\*The Best Ideas from NADA 20 Groups, Part 6: In Times of COVID-19 Pandemic\*](#). Tim Gavin, NADA 20 Group consultant, will review some of the best new ideas from NADA 20 Groups during these unprecedented times.

Recordings of [all webinars in NADA's Lifeline Series](#) are available to NADA and ATD members 24/7, free of charge. Click [here](#).

### **Daily Massachusetts COVID-19 Tracker**

The state’s COVID-19 Dashboard with up-to-the-date data can be found [here](#).